

2022 PARTNERSHIP OPPORTUNITIES



WHY PARTNER WITH US?

200+

Active members in the Indianapolis area

25+

Opportunities annually for members to attend events for business networking

1,500+

Commercial real estate professionals attend IndyCREW events annually

75%

CREW members have received or given a referral to another member

OUR MISSION

Our mission is to transform the commercial real estate industry by advancing women in the Greater Indianapolis Area.



2022 ANNUAL PARTNER OPPORTUNITIES

BENEFITS

	DIAMOND (2) \$5,500	PLATINUM (4) \$4,500	GOLD (8) \$3,500	SILVER (10) \$2,500	BRONZE (12) \$1,500
Free membership for one year for qualified member(s)	2	1			
Podium time at two (2) luncheons (3-5 minutes)	X				
Podium time at (1) networking event (3-5 minutes)		X			
Complimentary twosome or foursome at annual golf outing	Foursome	Twosome			
Hole Sponsorship at annual golf outing	X	X			
IndyCREW Bucks - NEW THIS YEAR!	\$550	\$450	\$350		
Company featured on IndyCREW social media platforms	1	1	1		
Opportunity to provide company materials on seats at luncheons	4	3	2	1	
Article featuring your company or trend article in quarterly newsletters	4	3	2	1	
Ad in IndyCREW quarterly newsletters	4 - Full page	2- Half page	2 - Quarter page	2 - Business card	1 - Business card
Ad in Membership Directory	Full page - premium	Full page	Half page	Business card	Business card
Company logo listed on all monthly and quarterly newsletters	X	X	X	X	X
Company logo displayed on IndyCREW website with hotlink	X	X	X	X (no hotlink)	X (no hotlink)
Company recognition at all events	X	X	X	X	X
Sponsor ribbon on nametags at monthly luncheons	X	X	X	X	X
Invitation to VIP Sponsor Appreciation Event	X	X	X	X	X
Logo displayed on t-shirts distributed to all renewing members (sponsor must commit by 1/1/22 to be included)	X	X	X	X (name, no logo)	X (name, no logo)

WHAT ARE INDYCREW BUCKS AND HOW CAN I USE THEM?

IndyCREW Bucks are used to acquire registrations for local IndyCREW events held in 2022 for your members and non-member guests. IndyCREW bucks may be used towards networking events, luncheons, the Golf Outing and the Women in Leadership Conference.

HOW WILL I REGISTER FOR EVENTS USING INDYCREW BUCKS?

Email Joelle at indycrew@indycrew.org to request registration utilizing IndyCREW Bucks.

WHAT HAPPENS TO UNUSED INDYCREW BUCKS AND BENEFITS?

Sponsorship benefits are based on the calendar year and IndyCREW Bucks and benefits expire at the end of the year. Depending on the financial position of the chapter at year end, the Board of Directors may elect to make an additional donation to CREW Foundation or other charitable organization that supports our mission.

2022 PROGRAM & EVENT OPPORTUNITIES

ANNUAL GOLF OUTING

IndyCREW's Golf Outing is one of our largest events of the year attracting over 150 commercial real estate professionals to the golf course.



Title Sponsor \$4,500 (1)

- Title sponsor signage at event
- Logo on all emails marketing the event
- Company recognition at event
- Hole sponsorship (premium position)
- Complimentary foursome for the event

Beverage Cart or Hospitality Cart Sponsor \$1,500 (2)

- Signage on beverage or hospitality cart at event
- Ride-along for your representative
- Company recognition at event

Lunch Sponsor \$2,500 (1)

- Signage on boxed lunches at event
- Company recognition at event

Awards Sponsor \$1,000 (1)

- Signage at event
- Company representative can present awards

Hole Sponsor w/ Vehicle Access \$750 (6)

- Premium hole position with vehicle access
- Signage at hole and ability to set-up at hole and network with golfers

Hole Sponsor \$600 (12)

- Signage at hole and ability to set-up at hole and network with golfers

Welcome Sponsor \$500 (1)

Registration Sponsor \$500 (1)

Mens Longest Drive/Putt \$500 (2)

Womens Longest Drive/Putt \$500 (2)

Driving Range Sponsor \$350 (1)

Putting Green Sponsor \$350 (1)

Super Ticket Sponsor \$300 (1)

INDYCREW MENTOR PROGRAM

IndyCREW's Mentor Program matches established members with those new to the industry or seeking professional development in their field. The committee provides educational and networking opportunities to propel protégés in their careers and to maximize their membership in IndyCREW. The mentor-protégé pair work towards achieving professional fulfillment and progress towards personally crafted objectives.

Title Sponsor \$1,500 (1)

- Title sponsor for full program year
- Logo on all emails marketing the program
- Company recognition at program events (2)

UCREW/CREW CAREERS PROGRAM

UCREW is a university outreach program designed to introduce students to opportunities in commercial real estate. UCREW brings seasoned professionals together with university students to educate students about career options and to provide valuable networking experience. We work with local universities to organize career nights at the schools, where CREW leaders can discuss careers in commercial real estate with students.

Title Sponsor \$1,500 (1)

- Title sponsor for full program year
- Logo on all emails marketing the program
- Company recognition at program events (2)

DEI PROGRAM

Our Diversity, Equity & Inclusion Task Force is working to actively recruit and retain women who are historically underrepresented in the real estate industry and to promote programming that is inclusive of all cultures, experiences and identities.

Title Sponsor \$1,500 (1)

- Title sponsor for full program year
- Logo on all emails marketing the program
- Company recognition at program events (2)



WOMEN IN LEADERSHIP CONFERENCE

The Women in Leadership Conference provides an opportunity for members and guests to experience speakers in various leadership roles and to network with a wide variety of people. The 2022 conference, scheduled for March 8, 2022 anticipates 300 attendees.

Title Sponsor \$4,500 (1 available)

- Title sponsor signage at event
- Logo on all emails marketing the event
- Full-page ad in event program
- Company recognition at event
- Podium time at event (3-5 minutes)
- 10 complimentary tickets for the event (Table of 10)
- Gobo (Light projected) signage during keynote, breakouts & reception

Reception Sponsor \$2,500 (1 available)

- Sponsor signage at reception
- 3/4-page ad in event program
- Company recognition at event
- 5 complimentary tickets for the event
- Gobo (Light projected) signage during reception

Book Sponsor \$1,500 (2 available)

- 1/2-page ad in event program
- Company recognition at event
- 3 complimentary tickets for the event

Speaker Gifts Sponsor \$1,000 (1 available)

- 1/4-page ad in event program
- Company recognition at event
- 2 complimentary tickets for the event

Breakout Sponsor \$500 (4 available)

- 1/4-page ad in event program
- Company recognition at event
- Signage at breakout sessions

Door Prize Sponsor \$250 (2 available)

- Recognition in event program (side bar listing)
- Company recognition at event



OTHER OPPORTUNITIES

IndyCREW also has other sponsorship opportunities available such as in-kind agreements for services provided to the organization. Examples include printing, photography, signage, social media, AV technology and accounting/tax preparation. Indianapolis will also be the site for CREW Network's 2022 National Spring Leadership Conference. There will be opportunities for involvement for this conference. If you are interested in this opportunity or in providing a service in-kind to IndyCREW, contact Joelle Compton.

In addition, if you have giveaway items or raffle prizes, please let our sponsorship chairs know and we can connect you with a committee that needs these items

Ready to commit to partner with IndyCREW in 2022?
[Click here!](#)

