

2012 Sponsorship Commitment Form

Please check one Cornerstone Sponsorship Choice:

CORNERSTONE SPONSORSHIPS

Diamond Sponsor \$5,000 Silver Sponsor \$2,000
 Platinum Sponsor \$4,000 Bronze Sponsor \$1,500
 Gold Sponsor \$3,000

Contact Person: _____

Company Name (as you want it listed in various publications): _____

Phone: _____

E-Mail: _____

Please complete and fax to Joelle Compton at 317.663.1007 or email to indycrew@indy.rr.com by December 1st to recognize a full calendar year of sponsorship benefits. We will invoice you when we receive your commitment. Thank you for your support!

Questions? Please contact Esther Carter-Day at 317.269.1303 or esther.carter@micorp.com



IndyCREW

P.O. Box 3461
Carmel, Indiana
46082-3461

Executive Director: Joelle Compton

Phone: 317.564.4698

Fax: 317.663.1007

Email: IndyCREW@indy.rr.com

www.IndyCREW.org

About IndyCREW

IndyCREW (Indianapolis Commercial Real Estate Women) is an affiliate chapter of CREW Network®, an organization dedicated to advancing the success of women in commercial real estate. IndyCREW serves as a catalyst for its members to achieve business success, promote professional development and establish a diverse network within the commercial real estate community.

Why Support CREW?

IndyCREW members, male and female, represent every profession in the commercial real estate industry including property owners, developers, brokers, lawyers, lenders, property managers, designers, engineers, etc. – every expert required to “do the deal.”

As part of a larger network, CREW provides the services and tools members need to advance their businesses and careers, including: national and international business development resources; leadership training; continuing professional education; and career opportunities. Benchmark & market studies, webinars, white papers and leadership conferences and are only a few of the resources available to all members.

CREW Network® provides instant access to over 8,000 commercial real estate professionals in over 70 markets in the United States and Canada.

Over 63% of CREW members are CEOs, presidents, owners, partners or senior managers of their companies.

76% of CREW members have the authority to make decisions on hiring vendors and contractors.

CREW members have a median annual income of more than \$100,000. Average income reported was \$125,800 per year.

Nearly 90% of CREW members hold college or graduate degrees.

More than 75% of CREW Network members have received or given a referral from or to another member. Nearly 50% reported having conducted a commercial real estate transaction with another member.

CREW members have an average of 14 years of experience in the commercial real estate industry.

IndyCREW holds numerous meetings locally consisting of industry luncheons with speakers, educational seminars, development courses, special networking events and general membership meetings. CREW Network® holds three Leadership Council Meetings every year as well as an Annual National Convention in the Fall.

Indianapolis Chapter of Commercial Real Estate Women

...the choice organization of the most successful, influential commercial real estate professionals in Indiana



2012 Sponsorship Opportunities



www.indycrew.org

317.564.4698

ANNUAL CORNERSTONE SPONSORSHIP PACKAGES

DIAMOND LEVEL - \$5,000

Free membership for one year for (1) IndyCREW qualified employee
Signage with full color logo at all events
Verbal acknowledgement at all events
Podium time at (2) IndyCREW meetings. 3-5 minutes.
Logo listed on IndyCREW website with link to sponsors website
Logo/name in IndyCREW quarterly newsletter
Logo/name in IndyCREW monthly bulletin-business card sized ad
6 Free meeting tickets
Sponsorship ribbon on nametag at meetings and networking events
IBJ ad recognizing sponsors in real estate issue. *Sponsorship level will be identified.*
Article featuring your company in all four (4) IndyCREW quarterly newsletters
Company Highlight in two (2) monthly IndyCREW Bulletins
Quarterly newsletter Ad-Four (4) full-page ads
Opportunity to display/distribute company materials at four monthly meetings
Annual Golf Outing - One Foursome, Hole Sponsor

PLATINUM LEVEL - \$4,000

Signage with full color logo at all events
Verbal acknowledgement at all events
Introduction of your company at (1) IndyCREW meeting by IndyCREW President
Logo listed on IndyCREW website with link to sponsors website
Logo/name in IndyCREW quarterly newsletter
Logo/name in IndyCREW monthly bulletin- 2" x 2" sized ad
4 Free meeting tickets
Sponsorship ribbon on nametag at meetings and networking events
IBJ ad recognizing sponsors in real estate issue. *Sponsorship level will be identified.*
Opportunity to display/distribute company materials at three monthly meetings
Article featuring your company in three (3) IndyCREW quarterly newsletters
Company highlight in two (2) monthly IndyCREW Bulletins
Quarterly Newsletter Ad-Two (2) ½ page ads
Annual Golf Outing - 2 Greens Fees and Hole sponsor

GOLD LEVEL - \$3,000

Signage with full color logo at all events
Name/Logo listed on IndyCREW website with link to sponsors website
Logo/name in IndyCREW quarterly newsletter
Logo/name in IndyCREW monthly bulletin
2 Free meeting tickets
Sponsorship ribbon on nametag at meetings and networking events
IBJ ad recognizing sponsors in real estate issue. *Sponsorship level will be identified.*
Opportunity to display/distribute company materials at two monthly meetings
Article Featuring your Company in two (2) IndyCREW quarterly newsletters
Company Highlight in (1) monthly IndyCREW Bulletin
Quarterly newsletter ad-One (1) ½ page ad and One (1) ¼ page ad
Annual Golf Outing - Hole Sponsor

SILVER LEVEL - \$2,000

Signage with company name at all events
Name listed on IndyCREW website (no hotlink)
Name in IndyCREW quarterly newsletter
Name in IndyCREW monthly bulletin
1 Free meeting ticket
Sponsorship ribbon on nametag at meetings and networking events
IBJ ad recognizing sponsors in real estate issue. *Sponsorship level will be identified.*
Article featuring your Company in one (1) IndyCREW quarterly newsletter
Opportunity to display/distribute company materials at one (1) monthly meeting
One (1) ¼ page ad and One (1) business card size ad in Quarterly newsletter
Annual Golf Outing - Hole sponsor

BRONZE LEVEL - \$1,500

Signage with company name at all events
Name listed on IndyCREW website
Name in IndyCREW quarterly newsletter
Name in IndyCREW monthly bulletin
Sponsorship ribbon on nametag at meetings and networking events
IBJ ad recognizing sponsors in real estate issue. *Sponsorship level will be identified.*
One (1) business card size ad in Quarterly newsletter
Annual Golf Outing - Hole Sponsor



IN-KIND DONORS - If the above monetary donor opportunities are not feasible this year, IndyCREW is actively seeking companies who wish to underwrite certain administrative or program costs. In-Kind Donors will be recognized with signage at all events.

IndyCREW is also willing to work with sponsors to customize sponsorship opportunities to meet a potential sponsor's specific needs and wants. Please contact the sponsorship chair to explore additional opportunities to sponsor IndyCREW.

Questions?
Please contact
Esther Carter-Day
2012 Sponsorship Chair
317.269.1303
esther.carter@micorp.com

